

ORDER



Orders
Order / Rev: 696511
Alt Order #: 06215265
Product Desc: KREITLOW FOR CONGRES
Estimate: 1998
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/12/12 / 10/12/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Kreitlow,P/ D /Congress/WI
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	93	\$63,625.00	\$54,081.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	93	\$63,625.00	\$54,081.25	0.00
Totals	93	\$63,625.00	\$54,081.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KARE	38%	\$63,625.00
Market	100%	\$167,434.21

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWE	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	24%	\$40,184.21
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
KSTP	21%	\$35,161.18
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	1%	\$1,674.34
WCCO	16%	\$26,789.47
WFTC	0%	\$0.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	11/02/12	11/02/12	M-F 1-2p Rachel Ray	CM	1P-2P	----F--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		RACHAEL RAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1			\$150.00			0.00			
2	KARE	11/02/12	11/02/12	M-F 10-11a TODAY	CM	10-11a	----F--	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		TODAY SHOW III													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1			\$125.00			0.00			
3	KARE	11/02/12	11/02/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	----F--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		KARE 11 TODAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1			\$100.00			0.00			
4	KARE	11/02/12	11/02/12	M-F 2-3p The Doctors	CM	2P-3P	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		THE DOCTORS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1			\$200.00			0.00			
5	KARE	11/02/12	11/02/12	M-F 3-4p DR OZ	CM	3-4p	----F--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		DR. OZ													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1			\$300.00			0.00			
6	KARE	11/02/12	11/02/12	M-F 4-430p KARE 11 4 News	CM	4-430P	----F--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		KARE 11 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1			\$250.00			0.00			
7	KARE	11/02/12	11/02/12	M-F 430-5p Jeopardy	CM	430-5P	----F--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1			\$500.00			0.00			
8	KARE	11/02/12	11/02/12	M-F 5-530p KARE 11 5 News	CM	5-530p	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		KARE 11 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1			\$1,000.00			0.00			
9	KARE	11/02/12	11/02/12	M-F 5-6a KARE First Edition M	CM	5-6a	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		KARE 11 SUNRISE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1			\$200.00			0.00			
10	KARE	11/02/12	11/02/12	M-F 6-630p KARE 11 6 News	CM	6-630p	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		KARE 11 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1			\$1,000.00			0.00			
11	KARE	11/02/12	11/02/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		KARE 11 SUNRISE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1			\$600.00			0.00			
12	KARE	11/02/12	11/02/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		ET													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1			\$1,100.00			0.00			
13	KARE	11/02/12	11/02/12		CM	Fri Prime	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fri Prime WHO DO YOU THINK (6:58 PM-8:00 PM) WHO DO YOU THINK YOU ARE? <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,000.00 0.00															
14	KARE	11/02/12	11/02/12	Today Show Today Show	CM	7-9a	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$600.00 0.00															
15	KARE	11/02/12	11/02/12	M-F 9-10a TODAY	CM	9-10a	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
TODAY SHOW II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$200.00 0.00															
16	KARE	11/05/12	11/05/12	M-F 1-2p Rachel Ray	CM	1P-2P	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
RACHAEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$150.00 0.00															
17	KARE	11/05/12	11/05/12	M-F 10-11a TODAY	CM	10-11a	M-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
TODAY SHOW III <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$125.00 0.00															
18	KARE	11/05/12	11/05/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$500.00 0.00															
19	KARE	11/05/12	11/05/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
KARE 11 TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$100.00 0.00															
20	KARE	11/05/12	11/05/12	M-F 2-3p The Doctors	CM	2P-3P	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
THE DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$200.00 0.00															
21	KARE	11/05/12	11/05/12	M-F 3-4p DR OZ	CM	3-4p	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
DR. OZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$300.00 0.00															
22	KARE	11/05/12	11/05/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
KARE 11 NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$250.00 0.00															
23	KARE	11/05/12	11/05/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$500.00 0.00															
24	KARE	11/05/12	11/05/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
KARE 11 NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$1,000.00 0.00															
25	KARE	11/05/12	11/05/12		CM	5-6a	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00

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 Estimate: 1998

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
36	KARE	11/04/12	11/04/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$650.00		0.00			
37	KARE	11/04/12	11/04/12	Football Night in America Football Night in Am	CM	6-715P	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$2,000.00		0.00			
38	KARE	11/04/12	11/04/12	NFL Regular Season Fo NFL Regular Season F	CM	715-1030P	-----S	:30	1	\$5,500.00	P-2	0.00	NM	1	\$5,500.00
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$5,500.00		0.00			
39	KARE	11/01/12	11/01/12	M-F 1-2p Rachel Ray	CM	1P-2P	---T---	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$150.00		0.00			
40	KARE	11/01/12	11/01/12	M-F 10-11a TODAY	CM	10-11a	---T---	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$125.00		0.00			
41	KARE	11/01/12	11/01/12	Tonight Show Tonight Show	CM	1035pm-1135pm	---T---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$500.00		0.00			
42	KARE	11/01/12	11/01/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	---T---	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
KARE 11 TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$100.00		0.00			
43	KARE	11/01/12	11/01/12	M-F 2-3p The Doctors	CM	2P-3P	---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$200.00		0.00			
44	KARE	11/01/12	11/01/12	M-F 3-4p DR OZ	CM	3-4p	---T---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$300.00		0.00			
45	KARE	11/01/12	11/01/12	M-F 4-430p KARE 11 4 News	CM	4-430P	---T---	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$250.00		0.00			
46	KARE	11/01/12	11/01/12	M-F 430-5p Jeopardy	CM	430-5P	---T---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$500.00		0.00			
47	KARE	11/01/12	11/01/12	M-F 5-530p KARE 11 5 News	CM	5-530p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,000.00		0.00			
48	KARE	11/01/12	11/01/12		CM	5-6a	---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00

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KARE

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M-F 5-6a KARE First Edition M															
KARE 11 SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$200.00		0.00			
49	KARE	11/01/12	11/01/12	M-F 6-630p KARE 11 6 News	CM	6-630p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$1,000.00		0.00			
50	KARE	11/01/12	11/01/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
KARE 11 SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$600.00		0.00			
51	KARE	11/01/12	11/01/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	---T---	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$1,100.00		0.00			
52	KARE	11/01/12	11/01/12	Today Show Today Show	CM	7-9a	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$600.00		0.00			
53	KARE	11/01/12	11/01/12	M-F 9-10a TODAY	CM	9-10a	---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$200.00		0.00			
54	KARE	11/01/12	11/01/12	Thu Prime AWAKE	CM	Thu Prime (9:00 PM-10:00 PM)	---T---	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
AWAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$1,800.00		0.00			
55	KARE	10/30/12	10/30/12	M-F 1-2p Rachel Ray	CM	1P-2P	-T-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----					1	\$150.00		0.00			
56	KARE	10/30/12	10/30/12	M-F 10-11a TODAY	CM	10-11a	-T-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----					1	\$125.00		0.00			
57	KARE	10/30/12	10/30/12	Tonight Show Tonight Show	CM	1035pm-1135pm	-T-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----					1	\$500.00		0.00			
58	KARE	10/30/12	11/06/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	-T-----	:30	1	\$100.00	P-2	0.00	NM	2	\$200.00
KARE 11 TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----					1	\$100.00		0.00			
Week: 11/05/12		11/11/12		-T-----					1	\$100.00		0.00			
59	KARE	10/30/12	10/30/12	M-F 2-3p The Doctors	CM	2P-3P	-T-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----					1	\$200.00		0.00			

Order / Rev: 696511
 Alt Order #: 06215265
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Kreitlow,P/ D /Congress/WI
 Product Desc: KREITLOW FOR CONGRES
 Estimate: 1998
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
60	KARE	10/30/12	10/30/12	M-F 3-4p DR OZ	CM	3-4p	-T-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		DR. OZ													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1			\$300.00			0.00			
61	KARE	10/30/12	10/30/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-T-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		KARE 11 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1			\$250.00			0.00			
62	KARE	10/30/12	10/30/12	M-F 430-5p Jeopardy	CM	430-5P	-T-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1			\$500.00			0.00			
63	KARE	10/30/12	10/30/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		KARE 11 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1			\$1,000.00			0.00			
64	KARE	10/30/12	11/06/12	M-F 5-6a KARE First Edition M	CM	5-6a	-T-----	:30	1	\$200.00	P-2	0.00	NM	2	\$400.00
		KARE 11 SUNRISE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1			\$200.00			0.00			
		Week: 11/05/12	11/11/12	-T-----		1			\$200.00			0.00			
65	KARE	10/30/12	10/30/12	M-F 6-630p KARE 11 6 News	CM	6-630p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		KARE 11 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1			\$1,000.00			0.00			
66	KARE	10/30/12	11/06/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	-T-----	:30	1	\$600.00	P-2	0.00	NM	2	\$1,200.00
		KARE 11 SUNRISE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1			\$600.00			0.00			
		Week: 11/05/12	11/11/12	-T-----		1			\$600.00			0.00			
67	KARE	10/30/12	10/30/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	-T-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		ET													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1			\$1,100.00			0.00			
68	KARE	10/30/12	10/30/12	Tue Prime THE VOICE	CM	Tue Prime (6:58 PM-8:00 PM)	-T-----	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		THE VOICE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1			\$4,500.00			0.00			
69	KARE	10/30/12	11/06/12	Today Show Today Show	CM	7-9a	-T-----	:30	1	\$600.00	P-2	0.00	NM	2	\$1,200.00
		TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1			\$600.00			0.00			
		Week: 11/05/12	11/11/12	-T-----		1			\$600.00			0.00			
70	KARE	10/30/12	10/30/12	Tue Prime BIGGEST LOSER	CM	Tue Prime (8:00 PM-9:00 PM)	-T-----	:30	1	\$2,750.00	P-2	0.00	NM	1	\$2,750.00
		THE BIGGEST LOSER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1			\$2,750.00			0.00			
71	KARE	10/30/12	11/06/12	M-F 9-10a TODAY	CM	9-10a	-T-----	:30	1	\$200.00	P-2	0.00	NM	2	\$400.00
		TODAY SHOW II													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 696511
 Alt Order #: 06215265
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Kreitlow,P/ D /Congress/WI
 Product Desc: KREITLOW FOR CONGRES
 Estimate: 1998

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
71	KARE	10/30/12	11/06/12	M-F 9-10a TODAY	CM	9-10a	-T-----	:30	1	\$200.00	P-2	0.00	NM	2	\$400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$200.00		0.00			
Week: 11/05/12		11/05/12	11/11/12	-T-----					1	\$200.00		0.00			
72	KARE	10/30/12	10/30/12	Tue Prime PARENTHOOD	CM	Tue Prime (9:00 PM-10:00 PM)	-T-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$3,000.00		0.00			
73	KARE	10/31/12	10/31/12	M-F 1-2p Rachel Ray	CM	1P-2P	--W----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	--W----					1	\$150.00		0.00			
74	KARE	10/31/12	10/31/12	M-F 10-11a TODAY	CM	10-11a	--W----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	--W----					1	\$125.00		0.00			
75	KARE	10/31/12	10/31/12	Tonight Show Tonight Show	CM	1035pm-1135pm	--W----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	--W----					1	\$500.00		0.00			
76	KARE	10/31/12	10/31/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	--W----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
KARE 11 TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	--W----					1	\$100.00		0.00			
77	KARE	10/31/12	10/31/12	M-F 2-3p The Doctors	CM	2P-3P	--W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	--W----					1	\$200.00		0.00			
78	KARE	10/31/12	10/31/12	M-F 3-4p DR. OZ	CM	3-4p	--W----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	--W----					1	\$300.00		0.00			
79	KARE	10/31/12	10/31/12	M-F 4-430p KARE 11 4 News	CM	4-430P	--W----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	--W----					1	\$250.00		0.00			
80	KARE	10/31/12	10/31/12	M-F 430-5p Jeopardy	CM	430-5P	--W----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	--W----					1	\$500.00		0.00			
81	KARE	10/31/12	10/31/12	M-F 5-530p KARE 11 5 News	CM	5-530p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	--W----					1	\$1,000.00		0.00			
82	KARE	10/31/12	10/31/12	M-F 5-6a KARE First Edition M	CM	5-6a	--W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
KARE 11 SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	--W----					1	\$200.00		0.00			

Order / Rev: 696511
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Advertiser: Kreitlow,P/ D /Congress/WI
 Product Desc: KREITLOW FOR CONGRES
 Estimate: 1998

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
83	KARE	10/31/12	10/31/12	M-F 6-630p KARE 11 6 News	CM	6-630p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$1,000.00		0.00						
84	KARE	10/31/12	10/31/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
KARE 11 SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$600.00		0.00						
85	KARE	10/31/12	10/31/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	--W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$1,100.00		0.00						
86	KARE	10/31/12	10/31/12	Today Show Today Show	CM	7-9a	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$600.00		0.00						
87	KARE	10/31/12	10/31/12	M-F 9-10a TODAY	CM	9-10a	--W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$200.00		0.00						
88	KARE	10/31/12	10/31/12	Wed Prime CHCIAGO FIRE	CM	Wed Prime (9:00 PM-10:00 PM)	--W----	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
CHICAGO FIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$1,800.00		0.00						
N89	KARE	11/03/12	11/03/12	Notre Dame Football Notre Dame Football	CM	Various (2:28 PM-6:00 PM)	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$550.00		0.00						
													Totals	93	\$63,625.00